

PRODUCT NOTE

*In financial world, you will surely find software based on **fundamental analysis** (what to buy),
even you will find software based on **technical analysis** (when to buy)
but none based on **HUMAN BEHAVIOUR***

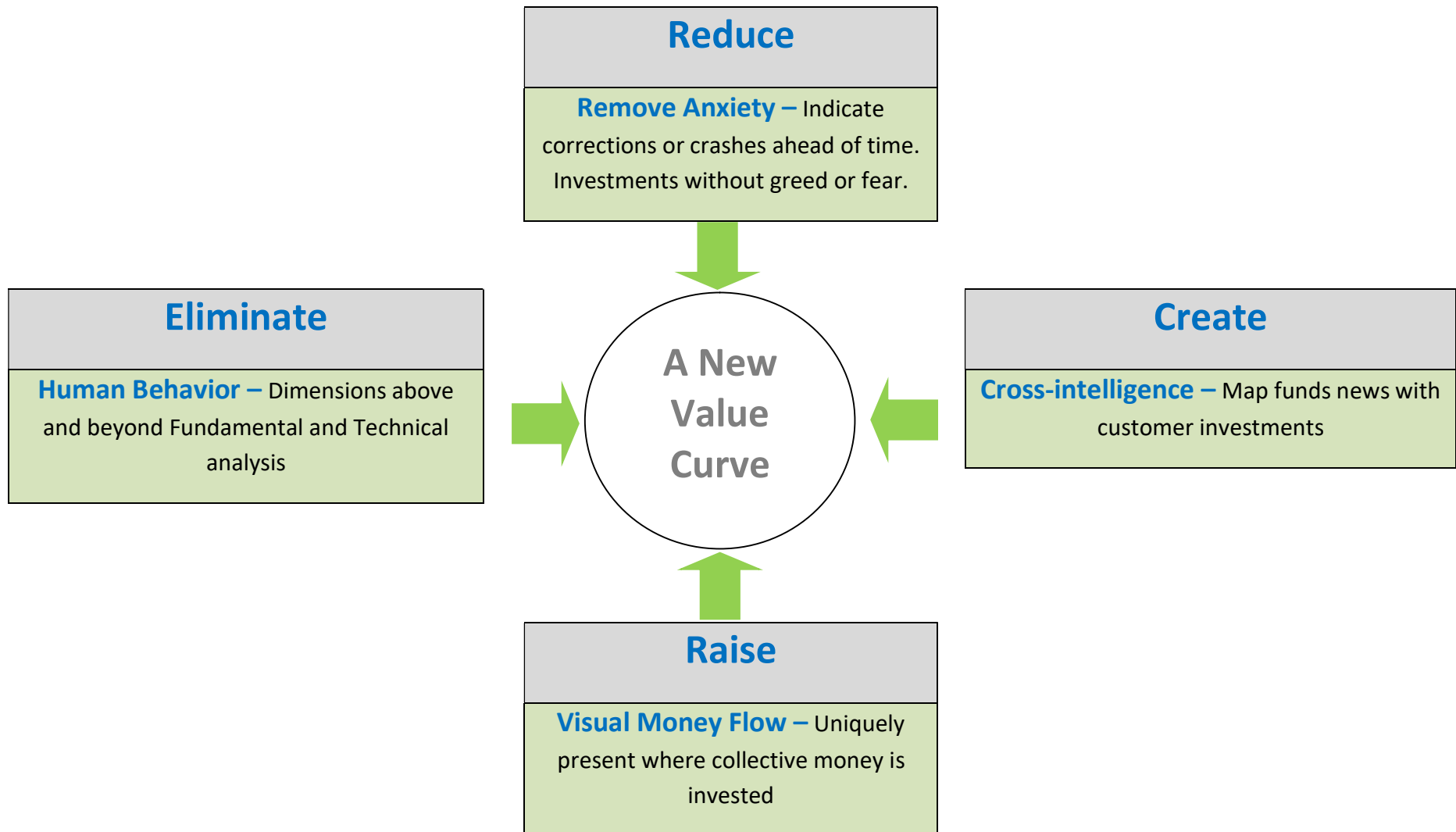


- A *Blue Ocean* product

HIGHLIGHTS

- **Risk Management**
 - Enter your portfolio and we do the rest...Yes it's that simple
 - Proven hands-on tool for your in-house research analyst team
- **Product from financial industry experts**
 - Indian equity market – promoters with combined over **80** years of experience
 - US equity market – **28** years in NASDAQ, NYSE, Amex stocks
- **Proven Track Record**
 - Mature user base – AIFs, SEBI registered fund managers, HNIs, Financial advisors
 - Product sold beyond **2023** with multi-year subscriptions
- **Investment Growth and Monitoring**
 - Stay on track without Greed or Fear
 - Value unlocking – market Analysis : Sector Analysis : Stock Analysis
- **Prudent Fund Management**
 - Collective funds being managed Rs.**1000 Cr**
 - Unique global product – Knowledge, Analysis and Behavioral Intelligence all in one place

WHY '*Blue Ocean*'?





ACCOLADES

[MySmartStocks.com](#) is reviewed and validated by senior and experienced technical analysts with **over 30 years of experience...**

[MySmartStocks.com](#) is being used by **AIF / Hedge Fund managers...**

[MySmartStocks.com](#) is vetted by VP of Portfolio Management Services among leading **Foreign Banks...**

[MySmartStocks.com](#) is used by credible financial advisors for several years - with asset turnover among **India's Top 25...**

[MySmartStocks.com](#) is happily subscribed for **10 years** by investor ...

And our journey continues...

MARKET EVENTS



| Date | Event Message | Status |
|-------------|---|---|
| 19-Jul-2013 | <div data-bbox="816 388 1274 667" style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;">Important Message</p> <p>Imminent CORRECTION (19 Jul 2013 - Sensex 20149.85) - SELL within 3 days - Exit overvalued stocks which may underperform (Reinvest after correction) - 11.86% Sensex downside (2390 points) within 40 days likely</p> </div> | <p>Market correction - Sensex moved from 20,149 to 17,759 (down precisely by 2390 points) as on August 22, 2013, down 11.86% within 33 days ! Sharply accurate!!!</p> |
| 7-Aug-2008 | <div data-bbox="816 764 1274 1036" style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;">Important Message</p> <p>CLEAR EXIT (07 Aug 2008 - Sensex 15117.25) - MUST SELL NOW - (CASH IS KING Reserve for Market BOTTOM) - BOTTOM within 74 days likely</p> </div> | <p>Market meltdown - Lehman Brothers collapse correctly predicted 2.5 months ahead of time - Sensex moved from 15,117 to 8,509 on 27-Oct-2008 - losing whopping 43.7% in 81 days !!!</p> |

MySmartStocks.com is **THE ONLY SOFTWARE** globally which is able to predict significant market corrections (e.g. Lehman Brothers collapse) AHEAD of time on two attributes **a)** VOLUME OF DAMAGE and **b)** BY WHEN.

Track record : http://www.mysmartstocks.com/market_prediction.aspx

PRODUCT USP



| FEATURES | IMPORTANCE TO | | INNOVATION |
|--|--|--|---|
| | FUND MANAGER | HNI | |
| <p>Market events prediction</p> <p>Worried about market corrections...</p> <p>MySmartStocks.com predicts market events (correction, capitulation, clear-exits) such as Lehman Brothers' collapse on 2 counts a) extent c) time</p> | <p>As an investor, have you known market corrections with precision?</p> <p>NEVER</p> | <p>What is the value of knowing corrections before they occur?</p> <p>PERENNIAL</p> | <p>MySmartStocks is <u>the only software</u> globally which offers this feature and has great <u>track record</u>.</p> |
| <p>Risk Management</p> <p>Manage your portfolio OR your latest fact sheet...</p> <p>Build and reshuffle portfolio as per your fund and risk management choices.</p> | <p>Deliver alpha returns</p> <p>Reshuffle portfolio</p> | <p>Build new portfolio</p> <p>Reshuffle portfolio</p> | <p>You get all 4 answers:</p> <ol style="list-style-type: none"> 1) New Entrants 2) Increase Allocation 3) Take Profit 4) Complete Exit |
| <p>Future of India</p> <p>Bored with past analysis...</p> <p>Get premium reports delivered for investing in Future of India.</p> | <p>Get an edge with where to park your money for future wealth creation</p> | <p>HNIs despite having advisor(s) do miss on access to future wealth creators' list.</p> | <p>When your journey for investment starts, you need where Future of India is (and not past analysis).</p> |
| <p>Auto-alerts on exits (robo-advisory)</p> <p>Only important decision in investment is...EXIT</p> | <p>The <u>most important and difficult decision</u> in financial world for an investor is to know when to EXIT.</p> | <p>The knowledge of whether adding money to portfolio increases or erodes equity is very important.</p> | <p>Your investments are closely monitored for 5 different types of exits. Helping lock profits or protect losses auto-alerted by email..</p> |
| <p>Visual Money Flow</p> <p>Do you know where Collective money from various sources i.e. FII, DII, hedge funds, mutual funds, retail etc. is parked?</p> | <p>An investor – small or big is the last person who knows about this important information affecting his/her portfolio.</p> | <p>An investor – small or big is the last person who knows about this important information affecting his/her portfolio.</p> | <p>Which stocks are getting <u>huge money supply or withdrawal of money</u> is a premium information and is shared.</p> |

PRODUCT DETAILS



| | |
|----------------------------|---|
| Product Name | MySmartStocks.com |
| Product Description | <p>MySmartStocks is a FinTech platform for investors to make prudent decisions on Indian Equity market available online as well as a mobile app.</p> <p>It is the only software based on HUMAN BEHAVIOR representing the Top-notch Financial Analytics on Indian Equity/Capital Markets.</p> <p>Designed for Investors, Financial Advisors, Fund Managers and HNIs, it is a smart web-based equity analysis tool that provides investors a single place to create and reshuffle portfolio for best risk-adjusted returns.</p> <p>Its collective intelligence with future of India, robo advisory, visual money flow, sectoral rankings, ability to preview market direction, STOCKEX™ - wealth creation index with respect to NIFTY as benchmark, is a game changer in financial services industry.</p> |
| Product Tour | http://www.mysmartstocks.com/product.aspx |
| Product Contact | <p>Mihir Sandesara Executive MBA (USA), MS (USA), BE (India) A-306 Times Square Arcade II, Nr. Avalon Hotel, Off Sindhu Bhavan Road, Ahmedabad 380054, INDIA info@padmamcapital.com http://www.MySmartStocks.com</p> |